

Herning - Big enough to matter, small enough to care



Denmark is a small and quite homogeneous country. However, though distances are short, you will find significant differences in business climate, approach to developing an area, culturally mindset and so on.

“Where the sky is the limit” is the motto of Herning Municipality.

Today, Herning is known as a city of trade fairs, culture, education, and events.

Herning is a young city but during the past 100 years, Herning has managed to be the provincial town in Denmark with the 3rd largest percentage growth in population.

Today, Herning city has 52.427 citizens, while Herning Municipality has 89.231 inhabitants.

Herning is a university city with a broad range of educations in the field of engineering, health, design, entrepreneurship, and business. Herning has approximately 6.000 students currently enrolled in a vocational or higher education.



Herning means business and the city has a business-driven DNA with a continuous focus on development.

Textile, clean tech, food stuffs and advanced manufacturing makes Herning global.

Despite being a young city, Herning has an impressive global business presence. From humble beginnings as wool merchants, local entrepreneurs created a clothing and fabric industry that, to this day, makes the Herning-area Denmark’s largest hub for fashion and textile design.

Today the region’s largest business is also in advanced manufacturing, not least in the metal industry and in clean tech.



Two of the worlds largest wind-turbine companies, Siemens Gamesa and Vestas are situated in our part of Jutland.

Herning is home to Topsoe's upcoming electrolyzer production facility – the world's largest of its kind. The plant is expected to begin operations in 2025 and will produce cutting-edge Solid Oxide Electrolyzer Cells (SOEC) to accelerate Power-to-X capacity. Cavendish Hydrogen has also established a presence in the city with plans to test high-capacity hydrogen fueling stations, further strengthening Herning's position in Denmark's green energy transition.



Herning is the number one exhibition city in northern Europe.

Every year many trade fairs are held at MCH Messecenter Herning. In many people's ears, MCH is synonymous with Herning.

MCH hosts large exhibitions, events and championships and has more than a million visitors annually.

We host international championships every year.

Since 2007 Herning has had a focused strategy of hosting European or World Championships every year. Below is a small selection of our latest big scale events.

- 2022 FEI World Championships in Equestrian Sports
- 2023 IHF World Women's Handball Championship
- 2024 DM Week 2024
- 2024 World Cup Herning – Dressage
- 2025 Men's Handball World Championship
- 2025 Men's Ice Hockey World Championship
- 2025 EuroSkills

The 2025 IIHF Ice Hockey World Championship is taking place in Herning, Denmark – a major international sporting event that brings together the world's best teams and thousands of passionate fans. We are proud to host this global celebration of ice hockey – because here in our part of the world, the sport has a strong and growing tradition.

Herning is also home to some of the leading sports teams in Denmark, including the football team FC Midtjylland, the ice hockey team Herning Blue Fox and the handball team HC Midtjylland.

During the World Championships, the city centre will be full of fun activities, concerts and street food. If you have an hour to spare it is definitely worth a visit. Herning also boasts top level international art in the museums in Birk - the white city of Herning.

We hope you will spend some memorable days in Herning. Welcome to Herning Municipality!

For more information please visit these websites

- international.herning.dk
- visitherning.com/press

You can also contact the communication office at the city hall:

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